

打造ICT全球采购第一站
Forging Station One Global Sourcing for ICT



第十二届中国东莞国际电脑资讯产品博览会

3C EXPO

The 12th Int'l Computer Communication & Consumer Electronic Products Expo (Dongguan, China)

2010年10月14日至16日

Oct. 14-16, 2010

广东东莞国际会展中心

DG International Conference & Exhibition Center

主办单位：广东省经济和信息化委员会
广东省科学技术厅

广东省对外贸易经济合作厅
东莞市人民政府

承办单位：广东现代会展管理有限公司

协办单位：广东电子商会

Sponsors:

The Economic & Information Commission of Guangdong Province
Guangdong Foreign Trade and Economic Cooperation Department
Guangdong Science and Technology Department
Dongguan Municipal Government

Organizers:

GD Modern Convention & Exhibition Management Co., Ltd.

Co-organizer:

Guangdong Electronic Chamber of Commerce



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活动地点: 广东省东莞国际会展中心

展会规模: 25,000平方米

收费标准: 标摊 1000元/9平米

特装 120元/平米 (36平米起租)

Venue: Dongguan International Conference & Exhibition Center, Guangdong Province

Scale: 25,000m²

Prices: Standard booth RMB1,000/9m²

Space only RMB120/sqm (min. rent area: 36m²)



2009年10月14-16日, 由广东省信息产业厅、广东省经济贸易委员会、广东省科学技术厅、广东省对外贸易经济合作厅和东莞市人民政府共同主办的**第十一届中国东莞国际电脑资讯产品博览会(东莞电博会)**在东莞国际会展中心隆重举行。本届**电博会**的展览面积25,000平方米, 共设1,200个展位, 557家来自世界各地的电子信息企业共聚东莞, 进场采购商总人数达31,410人次, 国外买家达到了1,831人次, 60多家大型采购商与457参展企业进行了“一对一”配对采购洽谈, 现场达成意向合作192宗。展后对参展商和采购商的多次调研结果显示, 展会期间, 91.2%的参展商有获得订单或联系到新客户, 采购商满意度达93.33%, 取得了辉煌的成就, 达到了“**全新打造, 共赢全球商机**”的办展目的, 得到国家、省市领导的肯定和业界朋友的一致好评。

第十二届电博会展出面积25,000平方米, 展位1,200个, 预计参展企业600家, 采购商突破50,000人。我们将创新求变、锐意进取, 以“**打造ICT全球采购第一站**”为目标, 想企业所想、思企业所思, 充分发挥其商贸平台功能, 让参展企业取得实效, 我们诚意邀请世界电子业界的朋友齐聚东莞**共享全球订单、共赢世界商机**。

The 11th International Computer Communication & Consumer Products Expo (Dongguan, China), joint hosted by Department of Information, Economic & Trade Commission of Guangdong Province, Guangdong Foreign Trade and Economic Cooperation Department, Guangdong Science and Technology Department, Dongguan Municipal Government, was held in Dongguan International Conference & Exhibition Center on Oct. 14-16, 2009. The exhibiting area was 25,000 m², totally 1,200 booths, with 557 IT participators from all over the world. There were 31,410 visitors, including 1,831 overseas visitors. More than 60 at home and abroad large buyers discussed business **face to face** with 457 exhibitors. There reach 192 intentions of cooperation on the spot of the expo. Report which has been undertook towards both buyers and exhibitors after the exhibition showed that during the exhibition, 91.2% of exhibitors have received orders and found their new customers and 93.33% of buyers feel satisfactory. We achieved “**forge a brand new expo, win global business opportunities**” goal and got favorable comment from government and friends from the industry.

The 12th 3C EXPO will cover 25,000 m², 1,200 booths, 600 exhibitors and 50,000 buyers. We will innovate and forge ahead with determination, invite more domestic and overseas trade buyers, aiming at “**forge Station One Global Sourcing for ICT**”. We will promote exhibitors and buyers win-win situation and achieve “**share global orders, win world goals business opportunities**”.



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❖ 展区规划:

品牌馆
 半导体展区
 平板/光电显示展区
 仪器仪表/电子设备展区
 综合原器件展区
 电脑/电脑周边展区
 数字生活产品展区
 汽车电子展区

❖ Scope of Exhibit:

Brand Section
 Semiconductors Section
 FPD/ Photonics Section
 Apparatus / Equipment for Electronic Industry Section
 Integrated components Section
 Computer/Computer Accessories Section
 Digital Life Products Section
 Automotive Electronics Section

❖ 展品应用范围:

消费类电子
 视听产品 家电
 信息技术/通信技术
 汽车电子 医疗电子
 照明 安防产品
 智能交通
 机械工程/工业控制
 航空航天 电力电子

❖ Application Fields:

Consumer Electronics
 AV Products Consumer Electronic
 IT/ICT Car electronic Medical Electronics
 Lighting Security Systems
 Intelligent transportation
 Engineering Mechanics/ Industrial Control
 Aeronautics & Astronautics
 Electrical Engineering & Electronics





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展会亮点:

- 第十二届电博会得到东莞市政府的大力扶持，大部分展位费由东莞市财政专项资金补贴，大大减轻企业的参展成本
- 展会现场全球顶级采购商**100**家与参展商“一对一”精准配对
- 举办顶级买家专场采购说明会
- 为预先登记的前**2000**名VIP采购商提供免费住宿
- 组织东莞**1000**家本土采购团
- **20**人的专业买家服务团队，为采购商提供更加贴心的服务
- 开通免费穿梭巴士，接送参观采购商
- 在电博会网站开通参展商网上展厅，对参展企业进行全方位的展示

Highlight:

- The 12th 3C Expo has received a great support from Dongguan municipal government, and most of the booth fee is subsidized by special funds from Dongguan finance, thus to reduce greatly the exhibiting cost of exhibitors
- The world's top 100 buyers will have a “one to one” purchase match and a face to face business negotiation with the exhibitors
- Special purchasing explanation session will be hold for the top buyers
- First 2,000 pre-registered buyers, will get the priority of free accommodation
- Dongguan buyer group with 1,000 enterprise will purchase on the fair
- A professional buyer services team with 20 people will offer a more considerate service to all buyers
- Free shuttle busses will be provided for the buyers
- E-information High-Tech Product Zone will be set up for showing an overall latest development tendency of E-information industry



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❖ 部分参展商/采购商

❖ Partial exhibitors / buyers logo





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❖ 部分“一对一”采购商

IBM

中山冠虹电子有限公司

永润科技有限公司

深圳家乐福

广东大地通讯连锁服务有限公司

广东苏宁电器

中域电讯

深圳华普电子

华夏电器有限公司

广东德豪润达电气股份有限公司

广州市硕美科数码电子科技有限公司

佛山市南海雄奇音响器材有限公司

广东佳明电器有限公司

深圳市瀚科通信有限公司

广州四海通网络通讯系统有限公司

广州市飞胜电子有限公司

广州市联骋电子科技有限公司

❖ Partial “one to one” buyers list

IBM

POWERCOM CO., LTD

E-Sunfly Technology Limited

Shenzhen Carrefour

Guangdong Earth communications chain

Suning Appliance

Zhongyu Telecommunication

Shenzhen Huapu Electronic Technology Co., Ltd

Huaxia Electrical Appliances Co.,Ltd

Guangdong Elec-Tech International Co., Ltd

Guangdong Somic Industrial Co., Ltd

Saga Audio Equipment Co., Ltd

Guangdong Kaimy Electric Co.,Ltd

Shenzhen hanke Telecommunication

Guangzhou Sihaitong Corporation

Guangzhou Feisheng Electronics company

Guangzhou Lianpin Electronic Technology Co.,Ltd



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❖ 部分“一对一”采购商

广东裕宝伟业科技发展有限公司
佛山高飞电子有限公司
广州市天鹭通讯技术有限公司
惠州大亚湾光弘科技电子有限公司
深圳市网通电子有限公司
神舟电脑
海尔集团
长城电脑
美的商用空调设备有限公司
佛山四方通达
耳神科技有限公司
伟创力
利安科技
华润万家
深圳轻松科技有限公司

❖ Partial “one to one” buyers list

E. Box Great Enterprises Group
Foshan Gaofei Electronics Co.,Ltd
Guangzhou Tailu Telecom Technology Co.,Ltd
Huizhou Daya Bay Guanghong Electronics Co.,Ltd
Shenzhen Wangtong Electronic Co.Ltd.
Hasee Computer Co., Ltd,
Haier
China Great Wall Computer Shenzhen Co., Ltd
Midea
Foshan Sifangda
Dongguan Earson Audio technology Co.,Ltd
Flextronics
LiAn Technology Co.,tld
Vanguard
Shenzhen Breo Technolgy Co., Ltd



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强势推广

电博会强化公共和专业宣传推广工作，借助报纸、专业期刊、电视、网络 and 户外广告等各种形式，展开全方位宣传推广活动。



Promotion:

3C EXPO will put great emphasis on public and trade promotion by newspaper, periodicals, TV, website, outdoor ads and so on.



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合作媒体

130余家媒体包括杂志、网站、报纸、电视台，如阿里巴巴、中国制造网、《新电子零件》等。

Media

Over 130 media including magazine, website, newspaper, television like Alibaba, Made in China.





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高质量的贸易网站专版宣传

阿里巴巴网站日浏览量为162,671,355。其中的行业买家人数为 35,691,082。

Quality Trade Website Promotion

Visitors on Alibaba were 162,671,355, including 35,691,082 trade buyers.





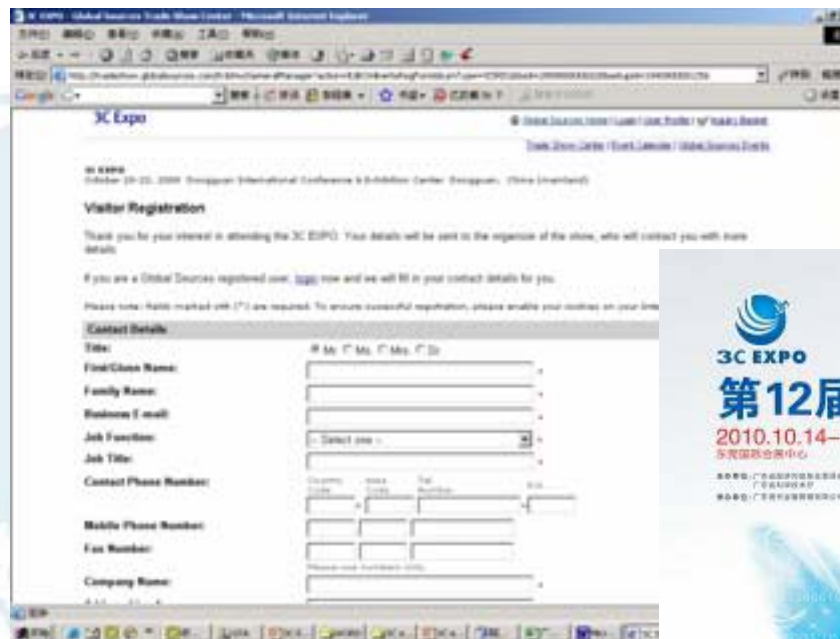
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买家邀请

- 参加相关展览会现场邀请
- 各地合作伙伴/行业组织
- 买家数据库筛选邀请
- 在线提前注册



Buyer Invitation

- Invite buyers on relative fair
- Organized by partners
- Choose from data base
- Pre-register on line





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❖ 多种配对服务

❖ Various Matching Service



中国东莞国际电脑资讯产品博览会——观众管理系统 - 登录 (Baxth... 文件(F) 编辑(E) 查看(V) 收藏(C) 地址栏(A) 工具(T) 帮助(H)

http://www.3cexpo.com/dg/visit/

中国东莞国际电脑资讯产品博览会

中国东莞国际 电脑资讯 产品博览会

3C EXPO

—在线登记管理系统—

MATCHMAKING

如您是观众，请注册并登陆，请点击 [这里](#)

如您是参展商，请完成您的资料，请点击 [这里](#)

如您是观众，需要商务配对，并已在网上注册，请点击 [这里](#)

什么是 MATCHMAKING

- 它是一种智能化商业配对服务
- 它根据观众的产品兴趣提供给他们相关展商
- 它允许观众与感兴趣的参展商代表在展会上的会议时间

观众收益

MATCHMAKING 将给您最大程度地利得展会未有做过的服务！



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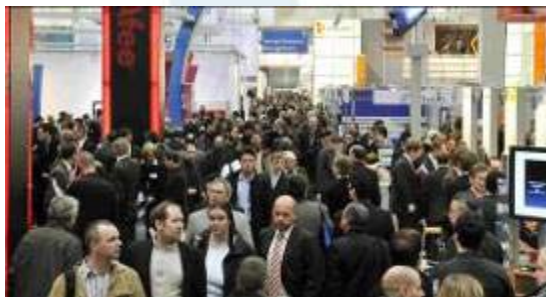
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买家接待

- 买家欢迎会
- 现场买家与参展商自由配对交流
- 买家全程接待
 1. VIP采购商免费酒店住宿
 2. 参观证/展会资料预先递送服务
 3. 优先参加大会各种活动及论坛
 4. 展会现场专用贵宾买家通道
 5. 大型采购商与参展商“一对一”配对服务
 6. 现场专设贵宾买家休息区
 7. 为境外买家提供翻译服务
 8. 获取组委会提供的精美礼品一份
 9. 组织参观工厂

Buyer Reception

- Welcome Party
- Buyers and exhibitors matching on the Fair
- Service for buyers
 1. Free accommodation for VIP buyers
 2. An advance delivery of visiting card and exhibition materials.
 3. Prior participation on major activities
 4. A special passage for VIP buyers
 5. “One to one “ purchase match service for top buyers and exhibitors
 6. Dedicated lounge for VIP buyers
 7. Translation services for oversea buyers
 8. Buyers will acquire an exquisite gift from the organizers
 9. An organization for visiting the factory



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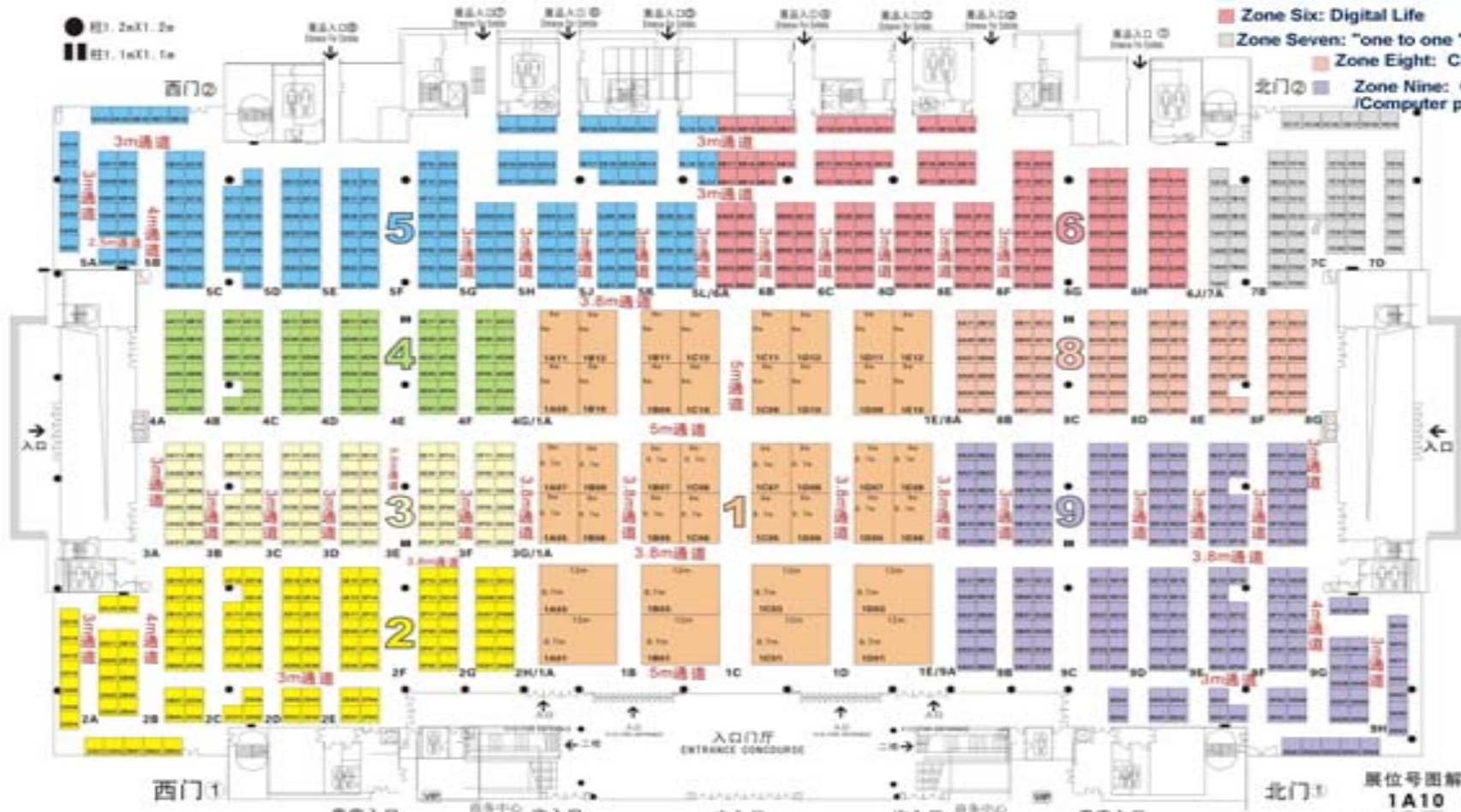
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The 12th International Computer Communication Consumer Products Expo

Time: Oct. 14-16, 2010 Address: Dongguan International Conference Exhibition Center,

- Zone one: Brand zone
- Zone Two: Electronic Equipment / Apparatus
- Zone Three: Semiconductors
- Zone Four: FPD/ Photonics
- Zone Five: Electronic Components
- Zone Six: Digital Life
- Zone Seven: "one to one" purchase mall
- Zone Eight: Car electronic
- Zone Nine: Computer /Computer peripherals





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预祝

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圆满成功！

Wish you **Success** in the 12th 3C EXPO!